

Minutes of Board Meeting held on 8th February 2018

Present –

Gary Higgon (Chairman), Councillor Timothy Billings, Helen Campbell, Roy Martin and Ashley Pringle

In attendance –

Libby Cairns (Chief Executive), Lorne Campbell (Business Manager – Development), Colin Glencorse (Business Manager – Leisure), Laura Barrie (Business Manager – Physical Activity), Lee Gillan (Senior Finance and Support Officer), George Mitchell (Customer Service Manager West), Tommy Duff (Assistant Customer Service Manager North Coast), Fraser MacKenzie (Fitness Manager), Christine Clark (Data and Support Officer)

The meeting started at 10.00am

1. Apologies

Apologies were received from Councillor Joy Brahim, Councillor Shaun MacAulay and Councillor John Sweeney.

2. Minutes of the meeting held on 19th December 2017

The minutes of the meeting held on 19th December 2017 were approved.

3. Matters arising

The Business Manager (Leisure) confirmed there were no issues with water testing. The Chairman thanked those who were involved in the preparation and presentation of the Performance and Impact Report.

4. Golf Strategy Report

There was extensive discussion on the content of the report including:

- The requirement to reduce an increasing financial deficit in golf
- Future trends in golf
- The positive development plan to increase use, however if this wasn't successful the requirement to consider other options and the involvement of North Ayrshire Council in developing a long term strategy
- Acknowledgement of our position in the local golf market and the identification of target markets
- Suggestions for developing partnership working with Community Sports Hubs, local businesses, golf clubs and tourist groups
- The requirement to work with North Ayrshire Schools and resident golf clubs as well as the ongoing partnership with Scottish Golf
- The necessity for investment in courses and ancillary facilities
- The need to increase participation and income prior to a business case being prepared for investment
- The involvement of the Physical Activity Team and coaching resources to implement the coaching programme
- The involvement and buy-in of staff teams, not just those directly involved in golf
- Awareness of NAC of decline in golf

The Board agreed the proposed 4 year Golf Strategy and 2 year golf development plan.

5. Any Other Business

The Business Manager (Leisure) advised the Board that NAASC had contacted NAC regarding the Company's pricing policy and he is supplying background information so that a response can be prepared. The Chief Executive advised that the Provosts Civic Pride Awards will take place on Friday 16th March at the Portal, an invitation email will be sent to Directors. Directors are also invited to attend a training session on GDPR on Monday 12th February.

6. Date of next meeting

The next meeting will take place on 22nd February 2018.

The meeting concluded at 11.15am.